



**20- 22 MARCH 2026**

**NARMADA PRERNA YATRA**

*UTTARVAHINI PARIKRAMA*

**[WWW.SERVEHAPPINESS.ORG](http://WWW.SERVEHAPPINESS.ORG)**

# NARMADA PRERNA YATRA

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# WELCOME TO NARMADA PRERNA YATRA

Buddha's words, "No one saves us but ourselves," remind us that true purpose lies within. History is shaped by those who followed their inner calling and transformed lives.

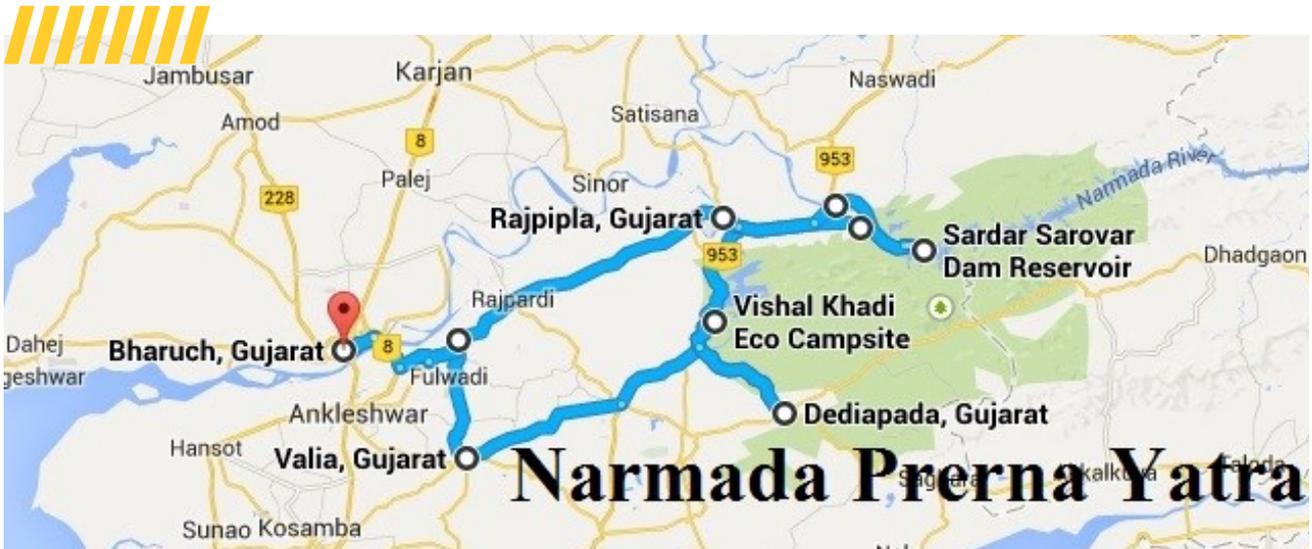
Narmada Prerna Yatra is a journey designed to help you discover that very calling—by immersing yourself in the serenity, spirituality, and heritage of the sacred Narmada River. This Yatra is an opportunity to rediscover the essence of life, to embrace happiness, and to align with a purpose greater than ourselves. I invite you to embark on this transformative journey—one that will leave an everlasting imprint on your heart, inspiring you to serve, to grow, and to live with deeper meaning.

My journey has been deeply inspired by Maa Narmada. With a B.Tech in Computer Engineering from DDIT, an M.Tech (Gold Medalist) from IIT Bangalore, and an education stint in Sweden, I gained global experience in academia, multinational startups in Europe, and US-based mobile tech ventures. Yet, despite a lucrative career, I felt an inner void—one that could only be filled by serving a higher purpose. Guided by the timeless flow of the Narmada, I left the corporate world to create meaningful social change through Serve Happiness Foundation and launched the Prerna Yatra movement to inspire positive change in society, the nation, and the world at large.



**Nitin Tailor**  
*CEO & Founder*

# YATRA ROUTE



**Narmada Prerna Yatra (Uttarvahini Parikrama)** is a transformative 3-day journey that immerses participants in the rich heritage, spirituality, and natural beauty of the Narmada region in Gujarat. The Yatra explores the royal legacy of Rajpipla, hidden eco-tourism treasures, and profound spiritual sites. A key highlight is the 17 km sacred pilgrimage along the Narmada Uttarvahini, where the river's rare northward flow symbolizes divine energy. This unique experience inspires self-discovery, cultural connection, and a deeper appreciation for nature and spirituality.

## Bharuch - Narmada (Gujarat)

**20 MAR** BHARUCH, VEDIC VILLAGE

**21 MAR** 17 KM UTTARVAHINI PARIKRAMA BY WALK

**22 MAR** RAJPIPLA, HANUMANTESHWAR, BHARUCH

# PARTICIPANTS QUALITY AND DIVERSITY



All participants on the Yatra are set to represent a unique blend of quality as well as true diversity of India. The participants, chosen for their eagerness to explore this region and share a common medium of happiness, social change, positivity, and a profound inner journey.

All the participant's individual diversity will pose unparalleled challenges and at the same time will provide unbeatable insights to each other! For instance, a fellow traveler could be a professional working in multinational company or a social worker, aspiring entrepreneur from a small town.

The journey aboard a moving bus, covering the expanse of the Narmada region of Gujarat, provides an ideal setting to reconcile differences and embrace diverse perspectives. Through this experience, we have the opportunity to not only learn but also unlearn preconceived notions, fostering a greater capacity for growth and understanding.

# ROLE MODELS



The Narmada Prerna Yatra is a transformative journey that invites you to explore the beauty of the Narmada region while encountering inspiring individuals. We will meet remarkable individuals leading the way in organic farming, gender equality, community health, and education. Engaging in group discussions on pressing social issues will deepen your understanding of living a meaningful life.

To enrich the experience, we've included opportunities for adventure, cultural immersion, and relaxation. We'll visit historical sites, experience the tranquility of eco tourism sites and spiritual centers, and savor the local cuisine.

Each day will begin with inspiring interactions with our role models at their respective institutions. We'll stay in diverse locations, experiencing the unique character of each place. The Yatra connects you with a dynamic network of individuals and organizations driving positive change across various sectors. By witnessing firsthand sustainable development models in the heart of the Bharuch-Narmada region, you'll embark on an inner journey of self-discovery and gain profound insights into yourself and the world around you.

# YATRIS REFLECTIONS



**PANKAJ  
GANGWANI**



**DIRECTOR, SERVE HAPPINESS FOUNDATION,  
JAIPUR**

Narmada Prerna Yatra was a life-changing experience for me. The serene beauty of Maa Narmada and the deep connections with extraordinary role models ignited a sense of purpose within me. The vision of the Serve Happiness Foundation resonated deeply with my entrepreneurial spirit, inspiring me to align my journey with their mission. Today, as a core team member and Director of Serve Happiness Foundation, I feel honored to contribute to spreading happiness and empowering communities.

**TEJAL  
PATEL**



**EXECUTIVE DIRECTOR, VIHITA CHEMICALS  
BHARUCH**

Being part of this Yatra allowed me to see life from a new perspective. The group included people from diverse backgrounds and while the world is now a global village, there are still areas where daily life presents significant challenges. It also expanded our network of friends and left us with positivity and confidence to dream against the odds. Witnessing the lives of those who have truly taken the “road less traveled” was inspiring, as they face uncommon challenges with unwavering courage and a smile.

# YATRIS REFLECTIONS



**YATI  
CHATURVEDI**



**SENIOR PROJECT CONSULTANT, ERNST &  
YOUNG GLOBAL CONSULTING SERVICES, AGRA**

I participated in the Narmada Prerna Yatra in 2016. This transformative journey unleashed my passion for the social sector, giving me a firsthand understanding of what it takes to work at the grassroots level and the realities that often remain unseen without such immersive experiences. Serve Happiness Foundation played a pivotal role in shaping my learning and perspective in the social sector. Yati later pursued a Master's in Sociology of Childhood and Children's Rights from University College London and became a Gandhi Fellow and a Changemaker in Education Fellow.

**DR POSHAK  
PATEL**



**MANAGING DIRECTOR, GUJARAT SHEEP AND WOOL  
DEVELOPMENT CORPORATION, GANDHINAGAR**

During the Narmada Prerna Yatra, I experienced a profound connection with the energy, vibes, and power of Maa Narmada, making the journey even more special as I shared it with my son and friends. It was a deeply transformative experience that enriched my understanding of the unbreakable bond between existence and the self. The Yatra inspired me to embrace the harmony of co-existence, not just through nature's serenity but also by engaging with incredible role models and visiting impactful social organizations. These interactions offered valuable insights and a renewed sense of purpose to contribute to society meaningfully.

# FACILITIES DURING THE YATRA



## 1 Transport

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We ensure a seamless travel experience with comfortable traveler vehicles for participants which allows you to relax and enjoy the scenic beauty of the Narmada region. Safety and comfort are prioritized, making the journey as enriching as the destinations.

## 2 Accommodation

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Accommodation during the Narmada Prerna Yatra will be simple, basic, and close to nature, offering participants an authentic and grounded experience. Safety will be a top priority, ensuring a secure and peaceful stay. However, participants are advised to take full responsibility for their personal belongings. This setup allows for a deeper connection with the surroundings while maintaining essential comfort.

## 3 Food

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During the Yatra, participants will be served simple, hygienic, and delicious local Gujarati food that is both tasty and healthy. Meals will include breakfast, lunch, afternoon tea, and dinner, all of which will be purely vegetarian. We deeply respect the hard work of our farmers, so we kindly request everyone to avoid wasting food.

## 4 Medical

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Participants with existing health conditions are requested to bring their essential medications and inform the team in advance before joining the Yatra. In case of medical emergencies, we will coordinate with the nearest healthcare facilities along the route to ensure timely care.

# REGISTRATION & REPORTING



## Registration & Reporting

Register Online : [www.servehappiness.org](http://www.servehappiness.org)  
Or you can call or whatsapp at : 9714534304

**Reporting Time** 9:00 am, 20<sup>th</sup> March 2026 Friday

### Venue

'Gayatri Temple', National Highway No.8, Bharuch,  
Gujarat

Bharuch is well connected with all modes of transport.

**Nearest Airport:** Vadodara ( 2 hr), Surat (2 hr), Ahmedabad (3.5 hr)

**Nearest Station:** Bharuch, Ankleshwar (20 minutes), Vadodara (1.5 hr),  
Surat (1.5 hr), Ahmedabad (3.5hr)

**By Road:** Ankleshwar (30 minutes), Vadodara (1.5 hr), Surat (1.5 hr),  
Ahmedabad (3.5hr)

If you are coming from out of Gujarat. Then kindly let us know in advance we will help you to arrange your shared stay on payment basis on 19th and 22nd March night in Bharuch.

# ENERGY EXCHANGE



We invite you to contribute nonrefundable **INR 7,500** as an energy exchange for the Narmada Prerna Yatra, which helps cover transportation, food, and other essential arrangements to make this incredible journey possible. Your contribution will be a donation to Serve Happiness Foundation, directly supporting our efforts to organize this impactful experience. Additionally, your support will empower our various social impact programs, enabling us to serve happiness and uplift grassroots communities. Together, we can create meaningful change and inspire lives!

You can make your contribution using UPI by scanning the QR code below, entering the provided UPI ID, or transferring directly to the given bank account.

**UPI ID:** MSSERVEHAPPINESSFOUNDATION.eazypay@icici



## Online Bank transfer through NEFT/RTGS

Bank Account Details ONLY for Indians  
(For Indian entities, Indian Passport holders,  
Indian-tax payers staying in India/Abroad)

**Beneficiary Name: Serve Happiness Foundation**

**Bank Name: ICICI Bank Ltd.**

**Bank A/c no: 180001000273**

**IFSC for RTGS/NEFT: ICIC0001800**

**A/C Type: SAVINGS A/C**

**Branch Name: ICICI Bank Ltd.,**

**Navkar Complex, Shop No. 2, 3, 4 & 5, Near**

**Tulsidham Chowkdi, Zadeshwar Road,**

**Bharuch-392011, Gujarat**

# YATRA PREPARATION



**TO MAKE YOUR JOURNEY COMFORTABLE AND ENJOYABLE, WE RECOMMEND PACKING LIGHT AND PRIORITIZING PRACTICALITY:**

- **Luggage:** Consider using a backpack or a regular travel bag instead of a wheeled suitcase, as it may be easier to carry in certain situations.
- **Essentials:** Clothing: Pack light and versatile clothing, including a sweater, tracksuits, walking stick, nightwear, and comfortable walking shoes and slippers.
- **Toiletries:** Don't forget essentials like toothpaste, toothbrush, hairbrush/comb, soap, deodorant, shampoo, and any personal hygiene items you may need (e.g., toilet paper, sanitary items).
- **Other Necessities:** Pack a cap, sunglasses, a torch/flashlight, mobile chargers, and a power bank (as electricity may be limited in some rural areas), natural mosquito repellent or coil or odomos.
- **Health and Safety:** Include a small first-aid kit with essential medications for common ailments like fever, cold, viral infections, and motion sickness.

# YATRA GUIDELINES



We wholeheartedly welcome you to the Narmada Prerna Yatra! This journey will take us through the beautiful regions of Bharuch-Narmada, where we will meet inspiring role models and learn valuable lessons. With so much youth energy and diverse experiences within our group, this promises to be an incredible adventure.

To ensure a harmonious and enriching experience for everyone, we kindly request your cooperation in adhering to the following guidelines:

- **Mobile Phone Usage:** Please minimize mobile phone usage during visits to role models/organizations and group activities.
- **Substance-Free Environment:** We maintain a strict zero-tolerance policy for tobacco, smoking, and alcohol. Any violation of this rule will result in immediate expulsion from the Yatra.
- **Respectful Conduct:** During visits to role models and organizations, please maintain a peaceful and respectful environment. Adhere to all their rules and regulations, and treat all role models with dignity and respect when asking questions.
- **Flexibility and Patience:** Please understand that minor uncertainties regarding timing, food, and accommodation may arise during the journey. We appreciate your patience and cooperation in navigating such situations.
- **Maintaining the Spirit of the Yatra:** Please refrain from engaging in any dialogues (within the group or with outsiders) that may negatively impact the Yatra's spirit. Respectful interaction with the local communities is crucial.

Your contribution as energy exchange covers your travel, accommodation, and food expenses throughout the journey. We look forward to an enriching and memorable experience for all!

# CODE OF CONDUCT



You are courageous to want to be part of this unforgettable journey . There is an adventure, exploration and freedom. There are new ideas, people, places and events to look forward to. But this journey of discovery requires responsibility and sensitivity from every participant. It requires an open mind, a positive attitude and the ability to make the most of the various situations that you will face. You must take personal responsibility. You cannot change the circumstances, the seasons, or the wind, but you can change yourself . That is something you have charge of.

This is a collaborative experience of participants from vastly different financial, religious and social backgrounds. Some of you will be experiencing cities for the first time; some of you will be visiting Gujarat for the first time! Some of you are in well set jobs; others are struggling to find the path ahead. All of you will be pulled out of your comfort zones and be faced with this extraordinary diversity, up close and personal for 4 days and sometimes it will not be easy . In addition, we have a challenging schedule of activities, complex logistics which we want to carry out successfully .

However, there is a powerful thread that binds us all - the desire to “be the change” and the aspiration to learn from this Yatra. In order to maximize the learning on this Yatra, we have no doubt that you will cooperate us during the whole Yatra.

**NO SMOKING - NO ALCOHOL -NO TOBACCO**



## CONTACT INFORMATION

### **SERVE HAPPINESS FOUNDATION**

15, Vijaynagar Society, B/H N K Petrol Pump  
Zadeshwar Road, Bharuch-392011 Gujarat,  
INDIA.

 Nitin Tailor: +91-9714534304

 Pankaj Gangwani: +91-7340068555

 [nitin@servehappiness.org](mailto:nitin@servehappiness.org)

 [www.servehappiness.org](http://www.servehappiness.org)